SURE-GRIP rolls onto innovation with SAP Business One®

SURE-GRIP International is a leading roller skate manufacturing company that took the skating industry by storm when it introduced a new type of skate: a running shoe mounted on a skate plate. Their innovation made them a success, and they trusted Abbasoft to help them implement SAP Business One to keep growing.

Before: Challenges and Opportunities
- Their old system was purchased by a new company which sunset the system, stopping the support.
- The usability and features of the system was maxed out, and they had outgrown it.
- Needed an emulator in order to link to the operating system, which came with many limitations.
- Inability to gather and pull reports whenever necessary, most of the work had to be done manually.

Why SAP and Abbasoft
- The Abbasoft team showed unparalleled commitment to listen to the needs of SURE-GRIP and presented them with the changes they could expect side-by-side with what they had currently.
- SAP was known as a great name to SURE-GRIP due to their notorious sports relationships, and once Abbasoft showed them what the system could do for them, it was a no-brainer.

After: Value-Driven Results
- Ability to track invoices and sales orders through their journeys with just a few clicks.
- Reports, purchase orders, invoices, etc. can all be pulled quickly and delivered to customers who ask.
- Positioned to integrate directly with company website through API.
- Move seamlessly from one department or process to the next, all of which had to be put manually.
- Provide customers access to data when and where they need it for positive service interactions.
- Increased visibility for the managers with more control and improved manageability of the system.
- Growth potential provided by the system's customization and additions of fields.

"What we've been able to accomplish with the program is **leaps and bounds** ahead of what we had before. We are incredibly grateful to Abbasoft for implementing the system tailored to our needs."

Steven Ball, Sales and Marketing, SURE-GRIP International

Speed

In having a complete overview of the status of an order and pulling reports.

Productivity

Increased provided by the seamless and fast system workflows and controls.

Featured Partner

ABBASOFT TECHNOLOGIES

SAP Business One®

SURE-GRIP International	**Industry**	**Products and Services**	**Employees**	**Revenue**	**Featured Solutions**
South Gate, CA – USA	Consumer Products	Manufacturing, rental, and sales of roller skates and skate accessories.	35	Privately held	SAP Business One
www.suregrip.com					

THE BEST RUN SAP